

INTERNATIONAL TRAVEL AND TOURISM DISTANCE LEARNING DIPLOMA



THE COURSE INCLUDES THE FOLLOWING COMPONENTS:

- IATA Foundation in travel and tourism diploma
- HARVARD Business publishing Leadership & Management diploma
- SA CAA Cabin crew license
- European Tour

This exciting course will offer you an opportunity to play a successful role in the ever growing industry.

The travel and tourism industry is the fastest growing industry in the world providing 1 out of 11 jobs worldwide. If you have an outgoing personality and have a keen interest in travelling, locally, nationally or internationally and have the ability to communicate well with a diverse range of people, the tourism industry could be your career path.

The combined IATA Travel and Tourism modules with Harvard Managing course equips learners with a combination of in-depth industry-specific knowledge and delivers critical management skills when and where your leaders need them most. Harvard ManageMentor has the highest quality content – topics, videos, tools and on the job activities that engage and motivate leaders.

Duration: 1 full year ie 200 hours in class for Travel and Tourism, 6 weeks in class for Cabin Crew license . Monday to Friday but there could be one or two Saturdays. 2 week European tour. The rest is by means of distance learning.

Intakes: January – once a year

What you will have: Diploma in Travel and Tourism, Diploma in Leadership & Management, Cabin Crew license, Certificate in Fire fighting, Aviation medicine; Emergency procedures, Dangerous Goods.

Inclusive of: Overseas tour, tablet, study material, t-shirt, Jacket and a Bag.

IATA TRAVEL AND TOURISM

- Tourism employment and trends
- Travel planning
- Industry terms and codes
- Hotel / rail / cruise/ tour products and services
- Customer service and loyalty
- Journey pricing
- E-ticketing
- Booking systems used by the industry ie Amadeus

HARVARD BUSINESS PUBLISHING LEADERSHIP & MANAGEMENT

(Select at least 10 of the following)

- Budgeting
- Career management
- Coaching
- Customer focus
- Delegating
- Difficult Interactions
- Goal setting
- Leading People
- Negotiating
- Strategic thinking
- Team creation
- Time management
- Business plan development
- Change management
- Crisis management
- Decision making
- Developing employees
- Ethics at work
- Innovation and creativity
- Marketing essentials
- Presentation skills
- Stress management
- Team management
- Writing skills

SA CAA CABIN CREW LICENSE

- General regulations duties of cabin crew
- Theory of flight and aircraft familiarization
- General operating procedures
- Airline security
- Aircraft emergency procedures
- 737 Aircraft training
- Flight and duty period regulations

EUROPEAN TOUR

Gain firsthand experience on a lot of topics included in the courses ie. Visa application; Tour planning; tour budgeting; Foreign exchange, Geography of Europe experience rail, sea, air and bus transport.

Top tourism orientated business employing travel and tourism graduates:

- Airlines
- Cruise lines
- Rail / Bus operators
- Tour operators
- Events management companies
- Car hire companies
- Restaurants and other retail establishments
- Public relations companies
- Shuttle services
- Travel Agents

Extras that this course includes:

- International Tour, which will include: Air, Bus, Train and Sea modes of transport.
- Job shadowing with Thompson Tours with “in training” business cards
- One day industry training to travel agents on a specified destination (venue will be confirmed)
- Basic lessons in typing
- Wine tasting and grooming
- Interview skills
- Time keeping on Microsoft office
- Office etiquette
- General appearance
- Graduation ceremony (venue to be confirmed)
- CV's drawn up
- Interviews with industry related recruiters
- Lifetime membership to our job hotline

FULL TIME and some e-Learning

:

R110 000.00

PAYMENT PLAN:

Registration fee:

R1 200.00

PAYMENT PLAN:

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| 1. Cash price | paid by 31 October 2017 | R99 000.00 |
| 2. Two down payments | October + January | R90 250.00 plus R15000 deposit |
| 3. 12 Months | Nov-Nov | R8 709.00 pm plus R15000 deposit |

